



SPONSORSHIP OPPORTUNITIES

Summary

We invite you to partner with the Children's Museum of Sonoma County's for its 11th Annual *Time to Wonder* fundraiser. Each year, our partners help make this event one of the premier fundraisers in the region. Help inspire curiosity and creativity through joyful, transformative experiences and make the Children's Museum even more magical.

This groundbreaking event will be simultaneously livestreamed on YouTube and Facebook Live on **Sunday, September 13, 2020** followed by a ten day online silent auction. We are excited that our inaugural virtual event will be accessible to everyone for the very first time. Additionally, our social media platforms will reach a larger, more diverse, and broader audience.

Goals

- Raise \$250,000 for capital improvements at the Children's Museum.
- Support vital child development and mental health resources uniquely found at the Children's Museum.
- Promote local businesses that support *children and families*.

Opportunities

Time to Wonder offers exciting opportunities for sponsorship at various levels (see below). By going virtual we will greatly expand the number of attendees; 14,000 newsletter subscribers and 13,000 social media followers will be notified of this public event. Sponsoring this event allows you to achieve widespread visibility by tapping into an entire community of engaged, active, and creative individuals and organizations.

Inquiries

For questions or to discuss sponsorship options and ways to give, contact:
Melissa Long, Director of Advancement | melissa@cmosc.org | (970) 987-2415

Please review your sponsorship invitation and select a level that fits your budget and meets your marketing needs. Feel free to contact us to discuss your sponsorship.



Sponsorship Levels

- **DESIGNER \$1,000 ~ Supporting Sponsorship**
 - Logo displayed at opening and closing of the virtual event
 - Logo and link listed on the Children’s Museum website
 - Logo and link listed in (1) Children’s Museum online newsletter
 - Listed as a member the Children’s Museum Circle of Innovation

- **MAKER \$2,500 ~ Featured sponsorship**
 All benefits of previous level in addition to the following:
 - Logo and link listed on (2) Children’s Museum Facebook posts
 - Logo and link listed on (2) Children’s Museum Instagram posts
 - Logo and link listed in (2) Children’s Museum online newsletters
 - Listed as sponsor on virtual event print invitations

- **CREATOR \$5,000 ~ Major Sponsorship**
 All benefits of previous level in addition to the following:
 - Logo and link listed on (4) Children’s Museum Facebook posts
 - Logo and link listed on (4) Children’s Museum Instagram posts
 - Logo and link listed in (4) Children’s Museum online newsletters
 - Logo and link displayed on event auction page
 - Logo on (1) print ad in the Press Democrat
 - KZST radio mention

- **PREMIER \$10,000 ~ Title Sponsorship (limited to 1)**
 All benefits of previous level in addition to the following:
 - Live mention as *Premier Sponsor* by keynote speaker
 - Highlighted as *Premier Sponsor* in all printed media and in our online newsletter
 - Featured as *Premier Sponsor* on a dedicated email to 14,000 subscribe

Sponsorship **Contacts**

Melissa Long, Director of Advancement: 970.987.2415 · melissa@cmosc.org
 Solina Larum, Event Manager: 707.791.5425 · solina@cmosc.org

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Dream BIG 2020
TIME to WONDER
Online

SPONSORSHIP AGREEMENT

Event Date: Sunday, September 13, 2020

Business Name _____

Contact Person _____

Address _____

City _____ State _____ Zip _____

Telephone _____ Email _____

Sponsorship Level Choice

- DESIGNER \$1,000
MAKER \$2,500
CREATOR \$5,000
PREMIER \$10,000

Total Enclosed (2020) \$ _____

Sponsorship Payment

- Check (payable to CMOSC)
Credit Card (form below)

Card Number _____

Expiration Date _____

Name on Card _____

CVC Code _____

Signature _____

Date _____

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Dream BIG 2020

TIME to WONDER

Online

Please send payment and completed application to:
Children's Museum of Sonoma County (CMOSC), P.O. Box 6141, Santa Rosa, CA 95406

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EXPLORATION · CREATIVITY · IMAGINATION